



Utah Department of  
Agriculture and Food

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# News

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## UTAH LEGISLATORS GET A TASTE OF UTAH'S OWN FOODS

Salt Lake City -- Break time on Capitol Hill sees Utah legislators

stopping off in the House and Senate kitchen to indulge in Utah's Own foods. The timely treats are provided by the Utah Department of Agriculture and Food's Marketing and Development Division in an effort to educate legislators and the public about the variety of foods derived from Utah agriculture.

"There are dozens of home grown companies in Utah cooking up some of the most delicious foods available, and we're here to tell the world about it," said Marketing Director, Jed Christenson.

Christenson is hoping to persuade Utah restaurants and grocery stores to offer more Utah's Own foods. If the campaign can capture just 1 percent of Utah's \$6 billion restaurant/grocery store market, it would generate \$60 million in additional sales for local economies.

Some of Utah's Own companies on display at the Capitol include: Weeks Berries Of Paradise, Funaro's Perfect Pasta, Sevillo Fine Foods, Beehive Cheese Co., Over the Top Cookies and Gifts, Apple Beer, Norbest Inc., and others.

**The next Utah's Own offering will be from 11:00 a.m. to 2:30 p.m., Friday February 24<sup>th</sup> in the Senate break room.**

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(left) A number of Utah Senators enjoy sampling some of the foods unique to Utah during a break in the action.



(left) Utah's Own member Barbara McFarland and Agriculture Commissioner, Leonard Blackham sample some of the treats offered during a break in the recent Legislative session.



(left) Sun dried tomatoes with cheese and French bread -- compliments of Sevillo Fine Foods, a Utah's Own member.